

MTACA Fall Playathon 2023: Guidelines for Teachers

MTACA Memorial Scholarship Fundraiser
Saturday, October 28, 2023, 10:00 a.m. to 4:00 p.m. (Rain date: Saturday, November 4)
The Promenade at Chenal, in The Courtyard
17711 Chenal Pkwy, Little Rock, AR 72223. Office Phone 501- 821-5552

Purpose: To raise money for MTACA scholarships, provide an enjoyable concert experience for students, and promote awareness of MTACA in the community.

Chairman: Scott Carrell, 501-316-7632, scarrell@harding.edu

Committee: Kay Lindley, 501-831-3314, kaymlindley@me.com

Janine Tiner, NCTM, 501-758-6563, janinetiner@sbcglobal.net

Steps and Deadlines:

From Now to Thursday, October 26:

- Teacher signs up for stage time: Send an email or text to Susan and ask for the available times. Sign up early to ensure getting your preferred time.

By Saturday, September 30:

- Student signs up with teacher. Student pledges or pays \$25 or more if they want an official Playathon tote bag. Teacher emails/texts their list of signed-up students and their initial pledges/donations, to Scott.
- Student gives teacher their Tote Bag Design, or parent emails/texts it to teacher. Teacher forwards or drops off all Tote Bag designs to Kay.

By Monday, October 23:

- Student or parent brings or mails Student Donation Form and any additional donations to Teacher. Teacher makes sure pledges are all turned in.
- Teacher adds up all donations and sends one check, or deposits in Zelle (see below), postmarked or deposited by October 23.

Send Money by Check or Zelle:

By Check: Write one check to “MTACA Scholarship Fund” and mail it with copies of the Student Donation Forms and Teacher Master Form to MTACA’s Treasurer: Janine Tiner, NCTM, 3621 N. Magnolia St., North Little Rock, AR 72116.

By Zelle: Send to MTACA using this email address: MTACentralArkansas@gmail.com, and email the forms to Janine on the day of deposit.

Location: The Promenade at Chenal, where it was well-received last year. There will be only one stage, in The Courtyard, which is next to the central traffic circle. In this picture, it’s behind the pergola on the left: <https://chenalshopping.com/contact/>

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Music: A digital piano, microphone, and music stand will be provided by Little Rock Piano. Students may perform music that is well prepared, for up to 7 minutes (longer with permission). They may play again after all others in that group have played.

Attire: Casual and comfortable. Students are encouraged (but not required) to wear their Halloween outfits.

Time Slots: You may reserve intervals of 15, 30, 45, 60 minutes or more. Sign up individually or collaborate with other teachers to form larger blocks of time in which students rotate, so that the performers will be seen by more people.

Donations and Awards: Contributions are tax-deductible. Janine will email/mail to each teacher a receipt form that can be filled out and given to parents or other donors. The top two students who collect the most funds will be awarded gift certificates for SheetMusicPlus.com.

Tote Bag Design Contest: Students may create their original designs in black or color. The design must be on a white background. Include the phrase "MTACA Playathon 2023" and musical images, for example notes, musical words, signs, or instruments. Artists should also sign their pictures in small letters. Get the picture to Kay by Saturday, September 30. If you email or text the image, it must be in .png or .pdf format. The winning design will be imprinted on each tote bag. The 1st and 2nd place artists will be awarded gift certificates for SheetMusicPlus.com and both designs will be posted on MTACA.org.

WIN a PRIZE for PRACTICE: Participating students are invited to practice on the digital piano that will be used in the Playathon, from October 16 through 27 between 10 a.m. and 6 p.m. Each student who comes to practice at Little Rock Piano will have their name entered into the drawing for door prizes to be awarded at the Playathon. There will be a separate drawing for parents who come with their student. You may enter twice from October 16 to 27. Address for Little Rock Piano: 10301 North Rodney Parham Rd. #A6. Call Don Nichols at 501-420-4145 to reserve time.