

## **MTACA Fall Playathon 2023: Information for Parents**

**Dear Parent,**

The purpose of the Playathon is to raise money for MTACA Scholarships, provide an enjoyable concert experience for students, and promote awareness of MTACA in the community. Our scholarships are for students to attend summer music camps, major in music at college, or to continue piano lessons.

**Date & Time:** Saturday, October 28, 2023, from 10:00 a.m. to 4:00 p.m. In case of inclement weather, the concert will be postponed to Saturday, November 4.

**Location:** The Promenade at Chenal, in The Courtyard, which sits between the central traffic circle and a large parking lot. In this picture, it's behind the pergola on the left: <https://chenalshopping.com/contact/>. The Promenade at Chenal's address is 17711 Chenal Pkwy, Little Rock 72223, and their office number is 501-821-5552.

### **Deadlines:**

*By Saturday, September 30:*

- Sign up with your teacher to participate in the concert. Please pledge or donate \$25 or more per student if they want an official Playathon tote bag.
- Turn in your child's Tote Bag design to your teacher; hand deliver, email or text it. See details below.

*By Monday, October 23:*

- Bring or mail the Student Donation Form and any additional donations, including what you pledged, to your teacher.

**Donations:** Contributions are tax-deductible and a receipt will be provided by your teacher. The top two students who collect the most funds will be awarded gift certificates for SheetMusicPlus.com.

**Tote Bag Design Contest:** Students may create their original designs in black or color. The design must be on a white background. Include the phrase "MTACA Playathon 2023" and musical images, for example notes, musical words, signs, or instruments. Artists should also sign their pictures in small letters. Take the picture to your teacher, or email or text the image in .png or .pdf format, by Saturday, September 30. The winning design will be imprinted on each tote bag. The 1<sup>st</sup> and 2<sup>nd</sup> place artists will receive gift certificates for SheetMusicPlus.com and both designs will be posted on MTACA.org.

**Stage:** There will only be one stage this time, with a digital piano (provided by Little Rock Piano), microphone, and music stand. A tent will be placed over the stage. Chairs will be provided, and there are a few tables. Bring water, hats and sunglasses. There are places to eat in the mall, including The Big Orange and McDonald's.

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**Music:** Students may perform any music that is well prepared, for up to 7 minutes (longer with permission). They may play again after all others in that group have played. I urge you to stay a while to see many students play. It will benefit the students to see others perform.

**Attire:** Casual and comfortable. Students are encouraged (but not required) to wear their Halloween outfits.

**WIN a PRIZE for PRACTICE:** Participating students are invited to practice on the digital piano that will be used in the Playathon, from October 16 through 27 between 10 a.m. and 6 p.m. Each student who comes to practice at Little Rock Piano will have their name entered into the drawing for door prizes to be awarded at the Playathon. There will be a separate drawing for parents who come with their student. You may enter twice from October 16 to 27. Address: Little Rock Piano, 10301 North Rodney Parham Rd. #A6. Reserve time with Don Nichols: 501-420-4145.

**Questions?:** Contact your teacher or me at [scarrell@harding.edu](mailto:scarrell@harding.edu). If you email, please include the word "Playathon" on the Subject line. I look forward to seeing you there!

Scott Carrell, Playathon Chairman  
[scarrell@harding.edu](mailto:scarrell@harding.edu)